## DISCOVER THE MARCHE REGION BY BIKE WITH 'MARCHE OUTDOOR'

You can explore the Marche region by bike with "MARCHE OUTDOOR": that's a post-earthquake rebirth project, characterized by the enhancement of secondary roads that cross Marche's landscape, from the sea to the mountains; this itinerary can be done by any type of cyclist, from professionals to amateur cyclists, including those keen on road bikes or mountain biking, downhill or gravel. It consists of 24 thematic and georeferenced cycle paths for a total of approximately 2,000 km — with the addition of specialized accommodation facilities and services designed for cycle tourists, such as workshops, guides, bike rentals, etc.

Surfing the website <a href="www.marcheoutdoor.it">www.marcheoutdoor.it</a> and the interactive app for los and Android, also available in English, it is possible to stay up date on new routes and activities, build up an itinerary up to one's needs, using the large amount of information on historical, cultural and natural attractions. Marche Outdoor's philosophy is to promote a sustainable economy, intending the bicycle as a means and not as an 'aim'; the cyclist must experience all emotions that the region can offer, with varied and convincing proposals.

Press contact Marche Region - Tourism Sector

Dr. Andrea Giordani Tel +390718062284

Mail: a.giordani@regione.marche.it